

# QL2 Asset Tracking and Recovery Solutions

Monitor products across online sites including secondhand stores, pawn, music, game and gun stores, and internet drop-off stores

QL2 Asset Tracking and Recovery Solutions closely monitor Web sites of specific interest – competitors, industry information portals, government agencies, blogs, secondary market sites such as ebay and Craigslist and more.

QL2 Asset Tracking and Recovery Solutions put you in control. On a secure Web site you enter the URLs of the pages you want monitored. To help automate this task a convenient “page finder” is provided. Once identified, the list of pages is kept in a site collection so they do not have to be re-entered. You can either monitor the sites in your site collection on demand or schedule the monitoring at regular time intervals. QL2 Asset Tracking and Recovery Solutions do the rest, sending you an email when monitoring is complete. Included in the email is a link directly to a concise report of site changes. The report includes links to the changed page with all changes conveniently highlighted.

## QL2 Asset Tracking and Recovery Solutions features

- User defined site collections
- Site monitoring can be done on-demand or scheduled
- Concise summary of site changes with links to changed pages with all changes highlighted
- Perpetual archive of all previous site changes for viewing site evolution
- Identity protection provides a defense against counter measures
- Email alerting to user controlled distribution list when monitoring is complete
- Comprehensive error reporting

## QL2 Asset Tracking and Recovery Solutions benefits

- **Easy to get started.** There is no hardware to buy or software to install. All you need is an Internet connected PC and a browser. The secure QL2 Client Center lets you enter your input then delivers your reports.
- **Control.** An intuitive user interface for adding, changing, and deleting site collections is provided on the Client Center. You initiate and schedule the running of all site collections. All reporting is viewable on demand.
- **Responsive.** QL2 Asset Tracking and Recovery Solutions monitor multiple sites simultaneously. Upon completion of a monitoring run, a site change report is delivered by email to the distribution list of your choice or may be retrieved from the Client Center.

### This QL2 Government Solution provides:

- Real-time awareness of unauthorized selling of sensitive assets
- Timely response to national security threats
- Reduction of manpower necessary to monitor the Internet

▼▼ Unauthorized individuals, companies, terrorist organizations, and other countries continue their attempts to obtain sensitive items related to the defense of the United States. ▲▲

— GAO report on Internet Market for Sensitive and Stolen U.S. Military Items

- **Perspective.** An easily accessible personal archive contains your targeted site pages with the changes made to those pages over time. This can provide a valuable indication of competitor strategy changes or other important trends.
- **Convenient.** Monitoring can be scheduled during off hours so the results are available when you arrive at work. Links to the changed Web pages are included with each site change report to facilitate additional investigation.
- **Comprehensive.** A list of errors is provided so you know why expected results were not returned.
- **Secure.** QL2 has been audited and approved by the security officers of some of the world's largest organizations.

### Built with WebQL

QL2 Asset Tracking and Recovery Solutions are built with WebQL, QL2 Software's award-winning software tool for developing Web mining and unstructured data management applications. Released in April, 2000, WebQL is a proven and mature software tool used by technical organizations worldwide to develop complex data extraction and data reformatting applications.

### Data Delivery

All you need to get started is an Internet connected PC, a browser and a QL2 assigned username and password. QL2 puts you in control of all input and provides on-demand access to all output and reporting. All processing occurs on QL2 systems in its secure data center. QL2 has passed stringent security audits by major worldwide corporations.

### Partner Contact Information



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### Contact Our Team

Our team of government specialists can help you choose a solution that's right for your environment. Contact the QL2 Government team to find out more.

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QL2 is the leading on-demand data access platform provider that delivers the right data in the right format at the right time. Organizations that depend on market information as part of their strategy rely on QL2 to gain vital access to quantitative data on products and markets. QL2 lets customers quickly understand their market and make critical changes to stay aligned with their strategic objectives.

More than 250 clients in 40 countries depend on QL2 Data as a Service (DaaS) solutions for accurate and reusable data on channel, product and industry specific markets. The QL2 client-roster includes over 100 airlines, three of the top five global pharmaceuticals, and market leaders in retail, consumer products, government and life sciences. Founded in 2003, QL2 was named to the 2007 Inc. 500 and 2008 Inc. 5000 list of the fastest growing private companies, the 2008 Red Herring 100, and has been included in KMWorlds's 100 Companies That Matter for the past four years and Trend-Setting Products for the past three years.

